

## Welcome to the 41<sup>st</sup> IAgSA Annual Conference at Hilton Dundee

### Important Information:

- **\*Dinner** on Friday night following the Civic Reception is at leisure, on your arrival to the hotel we will be taking dinner reservations – please ensure that you reserve a time when you check in to avoid disappointment.
- **\*\*Casino and raffle.** Please note there is no extra charge for this. At the beginning you will each be given a bag with your gaming chips and you can chose to play the tables or sit and network. Any chips you still have at the end of the evening will be exchanged for raffle tickets and the raffle will be drawn. Extra gaming chips can be purchased however.
- **Car parking.** If driving to conference you will find on arrival at the hotel you enter through a barrier and will be presented with a ticket. We have negotiated free parking with the hotel for the duration of conference. When leaving please go to the hotel reception to have your ticket endorsed.
- **Trade Stands.** All tea and coffee sessions will take place with the trade stands and we would ask that you take time to visit them all as without their valued sponsorship we would not have a conference.

### Angus and Dundee

A visit to the ancient land of Angus and the east coast city of Dundee rewards you with unspoiled highland glens, stunning rugged coastlines and a vibrant and cosmopolitan urban centre. Dundee is Scotland's 4<sup>th</sup> largest city set between the Sidlaw hills and the River Tay and is the only city in Scotland to face South so is said to be the sunniest

It is frequently said that Dundee's prosperity is based on Jute, Jam and Journalism. The biggest of these industries was jute, an inexpensive natural fibre that grows mainly in India. Dundee had a large whaling fleet and thus a plentiful supply of the whale oil necessary for processing the jute, which could be easily imported to Dundee docks.

Jam refers to Keiller's Dundee orange marmalade, invented in 1797 by thrifty grocer's wife Janet Keiller, when she insisted on boiling up a crate of bitter Seville oranges that her husband was about to throw away. Keillers also developed the famous Dundee fruit cake topped with blanched almonds, so that their expanded work-force had something to do while the oranges were out of season.

Journalism came to Dundee in 1905 with the founding of D.C.Thomson & Co., best known for their children's comics, the Dandy and the Beano.

## **PROGRAMME of EVENTS**

### **Friday 5<sup>th</sup> March 2010**

- 13.00 Conference registration commences in hotel foyer  
14.00-16.00 Tea & coffee available in conference foyer  
14.30-15.10 Software workshops -Farmplan 1, Landmark 1 & Excel 1  
15.15-15.55 Software workshops -Farmplan 2, Landmark 2, Excel 2,  
-Farmade & Sum-IT  
16.00-17.00 IAgSA Members Forum, Earl Grey 1  
18.00 Delegates gather in hotel foyer and depart to City Chambers  
18.15-19.00 Civic Reception with Lord Provost of Dundee, City Chambers  
19.15\* Dinner in Riverfront Bar & Grill  
21.00 23.00\*\* Charity Casino by Kirriemuir Rotarians & raffle in Earl Grey 2 & 3

### **Saturday 6<sup>th</sup> March 2010**

- 07.00 Breakfast commences  
08.30 Saturday registration  
09.00 Main conference commences in Earl Grey 1 & 2  
11.00 Tea & coffee in conference foyer  
11.30-12.30 Conference continues in Earl Grey 1 & 2  
12.30-13.20 Lunch in Riverfront Bar & Grill  
13.30 Buses depart for visits from coach park at Discovery Point  
14.00-16.00 Glamis Castle & Strathmore Farming Company  
Dundee Heritage Tour  
16.00 Buses depart Glamis for Hilton  
16.30 Tea & coffee in conference foyer  
19.00 Drinks Reception in conference foyer  
19.30 Gala Dinner, Earl Grey 1 & 2. Guest Speaker, Mr Jim Brown  
22.00 Inchcape Ceilidh Band

### **Sunday 7<sup>th</sup> March 2010**

- 07.00 Breakfast commences  
08.00 Holy Communion by Reverend Julie Cartwright in Earl Grey 3  
10.00-11.30 Panel session with Q & A in Earl Grey 1 & 2  
11.30 Tea & coffee in conference foyer  
12.00 AGM, Earl Grey 1 & 2  
13.00 Conference closes

## SATURDAY SPEAKERS

### Ewan Pate, Chair



**Ewan** is currently farming editor at the Courier based here in Dundee. The paper has a strong circulation in East central Scotland and carries farming content six days a week. He is also a partner with his son and wife in the family arable farming business which operates from South Powrie just to the north of the city.

Ewan has held numerous posts in NFU Scotland and other representative bodies and is a Fellow of the Royal Agricultural

Societies.

### **Professor Annie S Anderson, BSc PhD SRD. Centre for Public Health Nutrition Research Department of Medicine, University of Dundee, Ninewells Hospital and Medical School, Dundee**



**“A healthy and sustainable diet - working together for the future”**

It is now widely recognised that all parts of the food chain contribute to greenhouse gas emissions and ways to reduce these need to be explored. There is however much debate as to whether this might compromise efforts to promote healthy eating, particularly around fruits and vegetables. There are no clear answers on what might be achieved and how but the current level of knowledge (and gaps in

knowledge!) in this area will be explored

**Professor Annie S. Anderson** is a Public Health Nutritionist extensive experience in designing, implementing and evaluating lifestyle intervention trials whilst based at the Universities of Cambridge, Aberdeen, Glasgow and Dundee. At UK national level she has been an expert science member of the UK Scientific Advisory Committee on Nutrition (SACN) since 2000, advisor to the UK Food Standards Agency (Nutrient Profile committee and the Low Income Diet and Nutrition Survey) and the National Institute for Health and Clinical Excellence (NICE) on Maternal and Child Nutrition. Annie was a founding member of the **Berry Scotland Group** and chaired the steering group for five years. During 2008-2009 she lead the workstream on “choosing healthier and more sustainable foods” for the Scottish government food leadership forum making recommendation for the National Food and Drink policy.

### **Sharon Bain, Solar Cities, Scotland**



**“Solar Cities Scotland, Renewable Energy is the future”** Sharon Bain grew up in Fife and moved to Dundee in 1996 to study Environmental Science at Abertay University. Her interest in Energy efficiency and renewable energy came in her final year while she was conducting an energy audit of the university. After her studies she worked for 6 years as an Energy Advisor until 2006 when she joined Solar Cities Scotland as the Dundee Sun City Coordinator, promoting Dundee to become the first Solar City in Scotland.

**Nella Mikkola, Policy Advisor, Rural Development & Forestry, COPA COGECA, Brussels**



**“What is happening in Rural Development in the EU?”**

**Nella Mikkola** is a Policy Officer at Copa Cogeca as an expert on Rural Development and Forestry. She is in charge of Copa Cogeca working parties “Rural Development” and “Forestry”. At EU and global level she participates actively in the work of the European Network for Rural Development (ENRD), the Commission Advisory Groups “Rural Development” and “Forestry and Cork” and The Ministerial Conference on the Protection of Forests in Europe (MCPFE). She has an M.Sc. from the University of Helsinki. Prior to joining Copa Cogeca in 2009, Nella worked for the Finnish Agency for Rural Affairs as a Senior Officer, where she was in charge of enforcement of forest laws and regulations in Finland.

Nella has also a background as environmental consultant with knowledge on constant development, waste management, Life Cycle Assessment (LCA) and environmental legislation. She has also worked as a researcher at Finnish Forest Research Institute (METLA) in several projects in Finland in the field of forest management focused particularly on participatory planning, biodiversity and urban forests and she has published several Research Reports, Papers and Journals in Finnish and English.

**Rene Looper, TuMinds Ltd**



**“Social Media; a beginners guide”**

Born in Amsterdam, **Rene Looper** is an innovative, dynamic and highly enthusiastic individual with vast experience in Management, Hospitality and Business Start-up and Development. Rene moved to Scotland in 1999 to start a hotel business and built up a 4 star hotel from scratch which he sold in 2006. The use of IT and the internet has been crucial in developing business for the hotel. Now Rene is involved with two other businesses as a director of TuMinds and 4TM Social Media providing IT and Social media services to small to medium sized businesses and organisations all over Scotland. His company are specialists in creating and developing a strong on-line presence for your business or organisation.

This is what others have said: “I have now heard Rene speak on a number of occasions and can confirm that he never fails to engage with his audience; meet his objective and deliver the message of his session in a professional, but relaxed and humorous manner. Rene has excellent interaction skills with his audience and can easily adjust his responses appropriately to match the understanding and skill levels of his questioners. He is very much a “people person” and gets to fully understand the needs of your business / organisations before delivering any training, instruction or advice. Any business or organisation who chooses to use Rene and his Company will not be disappointed and can be guaranteed a high level of satisfaction.”

## SATURDAY VISITS

### 1. Glamis Castle and Strathmore Farming Company, Angus

**Glamis Castle** is the childhood home of HM Queen Elizabeth The Queen Mother, the birthplace of HRH The Princess Margaret and the setting for Shakespeare's 'Macbeth'. Our guides put the personal touch to the tours, as they share with you the many fascinating stories and legendary tales that make up the castle's rich history.

**Strathmore Farming Company** (SFCo) is run as a large tenant farming business with 5000 acres on 13 farms around Glamis by Mr David Soutar, your host for the afternoon. With variable soils and aspects SFCo has a very diverse portfolio with 1800 acres cereals, 185 acres broccoli and 600 acres of carrots, potatoes and vining peas. A herd of 650 breeding pigs produces 12000 Freedom Foods outdoor reared pigs while hill grasslands are the base for 240 suckler cows and 1250 breeding sheep with all progeny finished. SFCo's slogan is "farming in touch with nature" which reflects the huge amount of effort put into rural stewardship and wildlife management within the business. SFCo is an Investor in People.

### 2. Dundee Heritage Tour

**Verdant Works** is an award winning jute museum that captures the spirit of the Industrial Age. As a stunning example of Victorian Mill architecture it provides you with the opportunity to convene at a truly unique location. Step back into a time capsule of yester- year and experience the great jute textile days of Dundee. Original working machinery and multi - media film shows - this award winning museum brings the past to life.

Your ticket also covers admission to **Discovery Point**, situated beside the Hilton, where RRS Discovery is berthed.

## SATURDAY ENTERTAINMENT

### **Jim Brown, MBE,**

Jim is from respected farming stock, brought up around the small village of Fettercairn, Kincardineshire, which lies at the foot of the Grampian Mountains at the entrance to the Angus Glens. Initially he taught science in Dundee and Arbroath (he reckons that is why the oil boom happened instead in Aberdeen!) but wanted back to the land so trained as a land agent. He worked with Strutt & Parker in Elgin then was resident factor on a remote estate near Huntly – when the sheep started to look attractive he decided it was time to move on! Jim has now been in the grain trade for 30 years! Jim has won several Young Farmer competitions in his time, including Senior Speechmaking and was also a Highland Games athlete, taking part in the first Tokyo Highland Games in 1982. He now claims to be President of the Fettercairn Sumo Club! Jim Brown is a renowned commentator on many Highland Games and is Past President and Hon Life President of the Scottish Highland Games Association. He has also been a founder member of a number of Highland Games in the North East of Scotland. Jim also uses his great gift of speaking at Burns Clubs worldwide, including Nairobi, Lagos and Tokyo. The Lewis Grassie Gibbon Centre at Arbuthnott is another beneficiary of Jim's many talents and he was awarded the MBE in 2008 for services to Highland Games, nationally and internationally, Scottish culture and traditions, and charity work.

### **Inchcape Ceilidh Band**

The Inchcape Ceilidh Band is based in the Angus village of Arbroath, renowned for the famous signing of the Declaration of Scottish Independence in 1320 in Arbroath Abbey. The Inchcape band is generally a four piece, comprising accordion/bass, drums, fiddle and banjo. Don't worry if you don't know all the steps, they will happily walk you through.

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### **PANEL QUESTIONS**

Please complete and hand to a member of the committee before Sunday

**Panel Member Name** \_\_\_\_\_

**Question** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Panel Member Name** \_\_\_\_\_

**Question** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SUNDAY PANEL

### **Claire Powell, Chair.**



**Claire**, a farmer's daughter, brought up on a traditional, mixed family farm in the English/Welsh Border county of Herefordshire. Claire was an avid member of YFC movement, from aged 10 to 26 but is still a spinster – number of suggestions as to why! On leaving school at 15, she worked for a large bank for 12 years. She left, following her mother's death, to do a 12 week farm "sex" course at Rodbaston Agri College, Staffordshire. Claire became full time secretary for John Carter Farms at Millets Farm in Oxfordshire, working with John during founding of the PYO enterprise, which has since grown into a large retail and entertainment centre. Claire returned to Herefordshire when her father became ill and six months later, became Breed Secretary of Limousin Cattle Society. Two and half years later, in 1982, Claire became a freelance broadcast and print journalist, specialising in food, farming and rural issues, working throughout the UK, plus several working trips overseas, including two lengthy visits to New Zealand. Re-located to Scotland in 1994, after regularly working as a freelance on "Landward", Scotland's rural television programme, for 12 years.

Claire is the only female Vice President of Luctonians Rugby Club – a wonderful club, based in beautiful, rural North Herefordshire and although has a Certificate which says she is a Qualified Farm Secretary, could never do the job today!

### **Nella Mikkola, Policy Advisor, Rural Development & Forestry, COPA COGECA, Brussels**



After updating us yesterday on some of what's happening in the EU Nella will be joining us again to answer more questions.

### **Jim McLaren, President, NFU Scotland**



**Jim McLaren** is married with two sons, two daughters and two step-daughters, Jim is a mixed arable and livestock farmer in Perthshire. His arable unit, growing winter wheat, winter oilseed rape, spring barley and land let out annually for potatoes and carrots, extends to 1000 acres over four units, with a mixture of tenure from owner occupier to full tenancy. His livestock enterprise comprises 100 commercial suckler cows and a Pedigree Simmental Herd. He has other interests outside of mainstream farming, including a share in a retail dairy business. Jim served as NFU Scotland Vice-President for the year 2006/2007 and in February 2007, Jim was elected President of NFU Scotland.

### **Robert Howes, Agricultural Accountant, Bell & Company**



**Robert Howes** was born to an East Anglian farmer but trained as an accountant in London with a major firm before relocating to Perthshire. Robert became a partner of Bell & Company in 1985, working mainly with farmers and associated businesses and uses his experience of this dynamic sector to help clients plan successfully for the future. Bell & Company was a founding member of the UK200Group and Robert is a member of its specialist Agriculture

Group. He has 2 children and enjoys the occasional round of golf – but is not prepared to state his handicap!

### **Dugald Hamilton, AMC**



**Dugald Hamilton**, a well known figure in Scottish agriculture began his career in Oliver & Son Auctioneers in Edinburgh in 1976 as a trainee. Progressing quickly he was head hunted in 1981 to Speedie Bros, Cupar, becoming the manager in 1990. He returned to Edinburgh to Lawrie & Symington in 1993 before joining the board in 1995. Forfar Market was purchased in 1998 whilst Edinburgh Mart was sold. Continually developing the meat side, St Andrews Wholesale Meat Company was taken over in 1999 and Irvines

Butchers bought in 2005. After 16 years with Lawrie & Symington he joined Agricultural Mortgage Corporation (AMC) in April 2008 and is still there today!!!. Dugald also farms 600 acres in Perthshire having bought them in 2002 and still keeps up with his auctioneering skills at charity auctions.

READY FOR MORE?

**42<sup>nd</sup> Annual Conference “Broaden Your Horizons”**

4<sup>th</sup>-6<sup>th</sup> March 2011 at Barnham Broom Hotel [www.barnham-broom.co.uk](http://www.barnham-broom.co.uk)

Hosted by the Norfolk Branch

**May we say a great big thank you to our sponsors to date. Their help and support has been fantastic and our conference would not go ahead without them.**

## **SPONSORS TO DATE**

Landmark Systems	<a href="http://www.landmarksystems.co.uk">www.landmarksystems.co.uk</a>
Farmade	<a href="http://www.farmade.com">www.farmade.com</a>
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Newton Farmhouse B & B/selfcatering	<a href="http://www.thenewton.co.uk">www.thenewton.co.uk</a>
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UK200 Agricultural Group	<a href="http://www.uk200group.co.uk">www.uk200group.co.uk</a>
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ABN pig compound feeds	<a href="http://www.abagri.com">www.abagri.com</a>
Strathmore Mineral Water Company Ltd	<a href="http://www.strathmore-water.co.uk">www.strathmore-water.co.uk</a>
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Taypack & Mackies	<a href="http://www.mackiescrisps.co.uk">www.mackiescrisps.co.uk</a>
JSR Genetics Ltd	<a href="http://www.jsr.co.uk">www.jsr.co.uk</a>
Roundhouse Building Solutions Ltd	<a href="http://www.roundhouseltd.co.uk">www.roundhouseltd.co.uk</a>
RPA Rural Payments Agency	<a href="http://www.rpa.gov.uk">www.rpa.gov.uk</a>
SAC	<a href="http://www.sac.ac.uk">www.sac.ac.uk</a>
DC Thomson Ltd	<a href="http://www.dcthomson.co.uk">www.dcthomson.co.uk</a>
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Stewarts of Tayside	<a href="http://www.Stewartsoftayside.co.uk">www.Stewartsoftayside.co.uk</a>
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Stenton Farming Company, St Monans, Fife	

Our thanks must also go to the Earl of Strathmore for his valued help and support for our conference, to Jim Menzies, our piper and to all those who gave up their time to assist us in making this a success.