



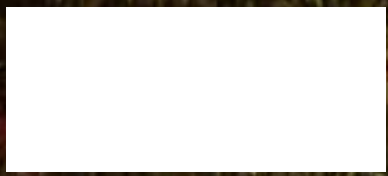
2012 and beyond - moving forward

43rd IAgSA National Conference

Hosted by the Shropshire Branch

9th, 10th & 11th March 2012

Albrighton Hall Hotel & Spa, Albrighton,
Shrewsbury, Shropshire SY4 3AG





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Thank you for all those who have sponsored us to date. Our conference would not go ahead without their fantastic help and support. Please support them!

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The Shropshire Branch would like to invite you to the 2012 IAgSA Annual Conference in its 43rd year to be held at Albrighton Hall Hotel & Spa, Ellesmere Road, Albrighton, Shrewsbury, Shropshire SY4 3AG

Only two miles from the historic town of Shrewsbury the 18th century manor house is situated in 15 acres of its own grounds overlooking an ornamental lake evoking memories of a bygone age with its timeless elegance. Each of the modern bedrooms has internet access and satellite TV. Guest have complimentary use of the spa and indoor heated pool.

We have a wide selection of informative workshops and interesting and stimulating presentations for you to attend over the weekend all following the theme of 2012 & Beyond.

Directions

The hotel is situated only 2 miles north of Shrewsbury on the A528 heading towards Wem. It is 40 mins from Junction 10a of the M6. The nearest railway station is in Shrewsbury and the nearest airport is Birmingham which is 60 miles away.

Contact

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Fax: 01939 291123

email: H6629@accor.com



Chairman

Simon Latter MBIAC FAAV

Simon is the NFU Group Secretary for the Shrewsbury area. His role includes servicing a local membership of more than 250 farming members as well as managing the NFU Mutual Insurance agency in the county town. Both membership and insurance business have grown over the last two years with a very strong focus on customer service and technical excellence.

Simon started his working life with NatWest Bank at Holborn Circus in London before moving to Welshpool and then Deeside in the mid eighties. He left the bank to attend the Welsh Agricultural College (1987-1990) and Harper Adams (1991-92). On graduating, Simon worked as a Farm Business analyst for the University of Manchester for ten years before spending nearly nine years with Berrys as a rural agent. Before his employment as a Group Secretary, Simon held County and Regional posts as a member of the NFU, culminating in election as West Midlands Regional Management Board Chairman (2006-2007). He has over 20 years experience of working with farmers and businesses in the region, and holds the tenancy on a 200 acre livestock farm near Witchurch, North Shropshire where he and his family live. In his spare time, he enjoys coaching at his local rugby club and the occasional day shooting.



NFU Mutual

INSURANCE PENSIONS INVESTMENTS

Programme of events

Friday 9th March 2012

1.00pm	Registration and Trade Stands available until 6.30
2.00pm	Workshops 1
3.00pm	Workshops 2
4.00pm	Tea
4.30pm	CAP reform – RPA
5.15pm	Money Laundering Regulations – Garry Carter
6.00pm	Branch Forum
7.30pm	Supper
8.30pm	Help for Heroes – Ian Sawers

Saturday 10th March 2012

8.30am	Registration and Trade Stands available until 6.30
8.55am	Chairman's Welcome
9.00am	New pensions scheme - Andrew Gardner
9.45am	Financing the future - Craig Sigley
10.30am	Coffee
11.00am	Fit for purpose - Rachel Kili
11.30am	Economic future of Rural Britain - Barry Florey
12.00am	Rescuing Fordhall – Charlotte Hollins
12.30pm	Lunch
1.30pm	Afternoon Visits
5.00pm	Approx Return
7.30pm	Reception
8.00pm	Dinner & Guest Speaker - Margaret Thrower (daughter of Percy Thrower)

Sunday 11th March 2012

09.30am	Panel with Question Time
11.00am	Coffee
11.30am	Jim Paice MP
12.00am	AGM
1.00pm	Conference closes

Friday Workshops

Workshop 1 Farmplan/Sum it/NVZ's

Workshop 2 Farmade/Landmark/Social Media

Friday Speakers

CAP Reform - Alan Williams – RPA

Alan is Head of CAP Policy in the External Relations Directorate at the Rural Payments Agency. Since RPA's establishment he has worked on the last two reforms of the Common Agricultural Policy. His responsibilities cover the full spectrum of RPA's policy engagement on CAP matters, spanning the SPS, market measures, inspections, animal tracing and rural development liaison.

Simon Lunniss - RPA

Simon spent 20 years working for the NFU until moving to the RPA. Since 2004 he has been involved in the delivery of the Single Farm Payment Scheme and advising the RPA on policy and customer liaison issues. He manages the customer team for the delivery of the Rural Land Register Mapping Update Project and now leading on industry and stakeholder liaison

Garry Carter – ICB, Money Laundering Regulations

Garry was born in Shropshire and started his career as an advertisement sales executive at the Shrewsbury Chronicle. It was there that he set up the Shropshire Farmer. He stayed in the newspaper industry until in November 1996 he saw a need for a professional body that recognised the vital role played by bookkeepers and formed the ICB. Garry still has relatives who farm and are involved in agricultural firms in Shropshire and it was his affinity to farming that prompted him to approach IAgSA to assist with licensing when in 2007 the MLR regulations were extended to include bookkeepers.

Saturday Speakers

New Pension Scheme

Andrew Gardner – HSBC workplace Retirement Services

Andrew has worked in the pension industry for 23 years. In the last 5 years he has specialised in the Corporate Pensions market, assisting employers and advisers with developing a suitable benefit packages which optimise engagement across the workforce. He has also spent a number of years helping advisers and employers understand legislative change, the challenges it presents to the business and how to plan effectively for the introduction of automatic enrolment.

Financing the Future

Craig Sigley – Barclays Bank plc

Craig was born and bred in Stoke on Trent and has worked for Barclays for 23 years specifically in agriculture and generalist business. He has experience working directly with customers as a relationship manager as well as in a variety of leadership and management roles. He is currently the Area Manager for Agriculture for North and Mid Wales and the Midlands of England leading a team of 21 managers who all specialise solely in supporting farms and agriculturally related businesses.

Fit for Purpose

Rachel Kili – Physiotherapy

Rachel qualified in 1989 and has specialised in sports injuries and musculoskeletal disorders for over 17 years and more recently in a pioneering approach for the treatment of migraine and headaches. Since 2003 Rachel has run her own business which includes a one to one assessment and treatment and Simply Move! An educational exercise programme.



Saturday Speakers continued

Economic Future of Rural Britain

Dr Barry Florey – Harper Adams University College

Dr Barry Florey is Head of Land, Farm and Agri-business at Harper Adams University College. Prior to this he worked in the banking sector as a Regional Agricultural Manager of AMC. Barry has a PhD in Agricultural Economics, he is a Farmers' Club Charitable Trust Scholar and a Fellow of the Institute of Learning and Teaching. His research interests include business performance indicators and risk management.

Rescuing Fordhall - Charlotte Hollins

Charlotte manages the Fordhall Community Land Initiative based at Fordhall Organic Farm, North Shropshire, England. After leaving University with a first class honours degree in Environmental Management with Mathematics, she led the high profile campaign that saved the family farm from development in 2006: raising an amazing £800,000 in less than 6 months through the sale of £50 non-profit making shares to people across the world. Now England's first community owned farm, farmed by her brother Ben, as tenant Fordhall is a national asset and a pioneering example of what can be achieved when people care about the countryside and join together to act upon it.



Visits

Albrighton Estate and Battlefield 1403

Farmed almost entirely in hand by the Jagger family, this 1800 acre estate is situated 3 miles north of Shrewsbury. The estate is primarily mixed arable and grassland with cattle and sheep livestock. Woodlands, field trees and pools are an important part of the scenery and historic layout of the area. These are managed carefully to ensure their wellbeing for future generations.



Battlefield 1403 is a range of traditional farm buildings on one of the estate farms which has been converted into a farm shop and butchery, café, battle field exhibition and falconry centre. The estate supplies the butchery with home reared beef and lamb. The visit will also include a visit to the historic Battlefield church.



Fordhall

Fordhall Organic Farm, based in North Shropshire, has been chemical free for over 65 years. Rearing cattle, sheep and pigs on an outdoor extensive grazing system and being in community-ownership since 2006. A guided walk by Charlotte Hollins around Fordhall; this will take about 1.5 hours and provide you with the inspiring behind the scenes story of how this historic farm was saved by thousands of people across the world from development. The walk also covers the unique Foggage farming system, organics, volunteering and more.



The Adventure Rope Course

This is an activity afternoon where you will be able to choose the type of activities you would like to do where you feel you can! The rope course is a purpose built 17 metre activity tower and there are traditional activities such as climbing and abseiling mixed with unique activities like a giant swing, parachute jump and adventure tunnels. Alternative activities that are available are bush craft and survival, archery and fencing.



Gala Dinner Speaker

Margaret Thrower

Born in Derby but lived most of her life in Shrewsbury she is the eldest daughter of Percy Thrower the 'Nations Head Gardener' and TV gardener during the 60's and 70's. she taught Rural Science in Ludlow for 6 years and flower arranging for Shropshire Further Education before joining her father at the Percy Throwers Gardening Centre in 1970. Having lived in New York for 10 years she returned to run the Gardening Centre with her two sisters after her father died. Now retired she is involved with various groups and associations including Shrewsbury in Bloom, Shropshire Tourism, Shrewsbury Rotary Club and is the Patron of Relate.

Sunday Speaker

Jim Paice – MP, Minister of State for Agriculture & Food

We are honoured to have Jim Paice as our patron, bringing a new dimension to our organisation and we welcome his support and advice. From school days, Jim has had a long association with the countryside, having spent two years working on farms before attending Writtle Agricultural College and starting a career in farm management. In his youth and early twenties, Jim was active in the Young Farmers movement, representing the UK on the European Council of Young Farmers.

He became the Conservative MP for South East Cambridgeshire in 1987 and spent the majority of his time in Opposition as the Conservative Shadow Minister for Agriculture and Rural Affairs. In 2010 he was re-elected as MP for South East Cambridgeshire for a sixth term, and the Prime Minister appointed him Minister of State for Agriculture & Food within the coalition government.

Sunday Panel

Duncan Montgomery - Whittingham Riddell

Duncan Montgomery leads Whittingham Riddell's specialist Tax Consultancy Team and advises on all forms of taxation, including all aspects of family owned businesses, capital gains tax reduction on property and land disposals, family trusts and inheritance tax planning. He also works alongside the firm's client service teams to assist with HMRC investigations on technical enquiries.

Tom Devey - MFG Solicitors

Tom predominantly undertakes farm and landed estate work, including land sales and acquisitions, tenancies for farm workers or employees, Farm Business Tenancies, Agricultural Holdings Act Tenancies and advice relating to Single Farm Payment Entitlements and Agri-Environmental Schemes. He specialises in work involving both unregistered and registered titles and, as a result, frequently undertakes large scale applications for first registration with H M Land Registry. He is currently the treasurer of the Shropshire branch of the Game & Wildlife Conservation Trust, the legal advisor to the Fordhall Community Land Initiative.

Andrew Connah - AMC Regional Manager for North Wales, Shropshire, West Midlands & Warwickshire.

The AMC specialise in finance for farm businesses. Providing secured loans for business purposes including buying land & property as well as building improvements, grain stores, diversification and refinancing bank debt.



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The View from My Office Window

Shropshire branch are running a photographic competition which as the title suggests is looking for the best photograph that captures ‘the view from my office window’. It is open to everyone not just those coming to conference. The proceeds will go to the two charities we have chosen for the weekend and the winner, who will receive a M&S voucher, will be announced at the conference.

The cost is £1 per entry with a maximum of 5 entries per person. Photos should be ideally postcard size and your name and address should be enclosed with the entries on a postcard. If sending a cheque please make it payable to IAgSA Shropshire Conference. Winning entry will receive a M & S voucher. Closing date 31st January 2011. Unfortunately photos cannot be returned unless you include a SAE with your entry.

Please send entries to Liz Wait, 2 Windsor Cottage, Snailbeach, Shrewsbury
SY5 0NT





is very pleased to be sponsoring the



43rd IAgSA Conference

'2012 and Beyond'

9th - 11th March 2012

at

Shrewsbury

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and it has the longest running flower show in the country...

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